

BABY BOTTLE



campaign

How It Works:

Savannah Care Center's Baby Bottle Campaign is a fun and easy way to engage in the fund-raising efforts of this life saving ministry. Many choose to host a campaign in January, the Sanctity of Human Life month or between Mother's Day and Father's Day, but every month is a good month to choose life! No matter the month, Savannah Care Center provides baby bottles and all promotional materials. We encourage each school, church or, business to recruit a campaign leader and volunteer team to help distribute and collect the bottles to be filled with coins, cash, or checks. At the end of the month bottles can be delivered to or picked up by Savannah Care Center. We will count the contents and let you know how much your organization raised!



You can find downloadable materials on our website by scanning the qr code:

savannahcarecenter.org/baby-bottle-campaign

Easy Steps to Success:



Get ready: Choose your month, gather your volunteer team, and have your promotional materials delivered from Savannah Care Center. Hang posters, announce the campaign in your bulletin, e-newsletter, on social media, and other outlets to create a buzz.



Week 1: Campaign Kick-off- Announce the start of the campaign at church services or in your classrooms. Please pray for the ministry of Savannah Care Center. Distribute baby bottles and make sure that everyone who takes a bottle signs the bottle sign-out sheet provided. If you'd like someone from Savannah Care Center to help with the kick-off just ask- we love to share the importance of our ministry!



Week 2: Bottles are out! Publish weekly announcements, e-mail and social media reminders, continue to encourage participation and distribute more bottles (if you have any left). Display promotional posters when and where appropriate.



Week 3: Bottles are out and hopefully filling up! Publish weekly announcements, e-mail and social media reminders. Share that you are collecting bottles next week and use the bottle sign-out sheet to email participating individuals to return their bottles (empty, full, or anywhere in between).



Week 4: Return Baby Bottles- Collect all the bottles and schedule a time for pick-up or drop off the bottles at Savannah Care Center. There is no need to roll or count the loose change - just return the bottles and we will handle the rest.

You're done! Thank you for all of your efforts. Those filled bottles change lives!